

@sallylicioustravel

# Celine Becker

TRAVEL | HIDDEN GEMS | LOCAL FOOD

5200

Instagram followers



Reach



Engagement



17% US, 8% UK  
15% Germany

## MY MISSION

I think travel is more than just going places - it's about creating experiences that bring people, cultures, and our planet's beauty together. My mission is to inspire, inform, and spark wanderlust in my audience while nurturing a deep love for the diverse world around us. Using visually engaging content, I want to take viewers on a journey, turning every moment into a visual masterpiece and each destination into a chapter in the exploration story.





## SERVICES

### INSTAGRAM POST

Up to 10 captivating photos of the hotel with a detailed caption, strategically tagged (location and mentions in caption) for increased visibility.

### INSTAGRAM REEL

A dynamic video of 15-30 seconds showcasing hotel rooms, reception, hangout areas, and backyard in formats for TikTok, Instagram, Pinterest.

### CONTENT CREATION

Package includes 15 high-quality photos and a 2 to 3 minute portrait video, perfect for socials or website use.

### BLOG ARTICLE

Your hotel's name and website featured in a destination-focused blog article, serving as both a guide and a showcase.

## YOUR BENEFITS

Showcase your hotel to my engaged audience, turning it into a standout must-visit destination on social media.

With a high reach, I can turn your hotel into a go-to spot for a vibrant audience with dynamic reels on my socials.

Boost your hotel's image with user generated content - perfect for your socials and websites.

Feature your hotel in a blog article to attract potential guests and position you as a must-visit destination.